



Electro Nahang Fater

enahang pitch deck



 **enahang** Co. Ltd.

- Registered since 2015
- Agrees with policies of environment
- Conservationist
- One of majors: Environmental tourism industry
- Current focus: AI techniques for Server-Side services




Investor Pitch Deck Outline

- 1) Elevator Pitch
- 2) Traction
- 3) Market Opportunity
- 4) Problem & Current Solutions
- 5) Product or Service
- 6) Business Model
- 7) Market Approach & Strategy
- 8) Team & Key Stakeholders (Investors, Advisors)
- 9) Competition



Vision / Elevator Pitch

“We are  **enhang** the Interface of Space and
Sea Simultaneously”





The 5th International Symposium on Advances in Science and Technology
Khavaran Higher-Education Institute

CERTIFICATE OF PRESENTATION

This is to certify that the paper entitled:

Advances in Fuzzy Path Following of a WMR to Guarantee Successful Navigation

Authors: T. Koochi; M. Yaghoobi; S. Toosizadeh

Has been presented by T.Koochi in the *5th Symposium on Advances in Science & Technology*.

Dr. M. Reza Mobasheri

Chair, 5thSASTech 12-14May 2011

Mashhad, Iran

Traction



This is to certify that the paper entitled:

Failure Prediction Using Robot Execution Data

Authors: T. Koochi; E. Mirzaie; G. Tadaion

Has been presented by T.Koochi in the *5th Symposium on Advances in Science & Tech*

Dr. M. Reza Mobasheri

Chair, 5thSASTech 12-14May 2011

Mashhad, Iran



New technology solutions such as *our* project management system (BPMS) allow us to gain insight and continuously improve *our* internal processes



Market Opportunity

Our Market: Our work divides in virtual and physical spaces

Total Market Size: 3,311.60 \$, Our place: Mashhad, Iran

Customers: will mainly target people age 12 and older, both male and female, and who are of our working class

Macro Trends & Insights



The Problem

- Air Pollution Issue of our ecosystem by cars
 - Increase of atmosphere CO₂, CH₄
 - Global Warming

Current Solutions

Apple and Google currently are working on
autonomous electrical vehicles

They are focused on more autonomy than being
more mechanically environment friendly



enahang Autonomous Vehicle

Our customers will find our product specialized for conservation



Business Model

Our primary customers: Science Friends

- Our model of business:
 - Based on Business Process Management System (BPMS)
 - B2B2C



Marketing & Growth Strategy

Where are your customers looking today and finding help?

They can find us through our site: enahang.ir

Where will you get in front of them?

Mashhad, Iran

What are the most important and unique channels and methods you will use to find and win customers?

Internet

How are you doing it differently than others in the space? We work on the SEO of our web-site



Team

Key team members:

- 1- Tahereh Koochi, CEO, PhD student of Computer engineering
- 2- Fatemeh Dehkordi, Chairman, Bsc student of Computer engineering

Key roles in Company: The CEO and Chairman



Competition

Where do you exist in the larger overall Market Space?

Our advantages: our background in boat model construction for national competitions

How is your place in the market unique to you, and the right one for your company growth and customers?

We are unique because of our possibility to show server-side services over internet

Apple, and Google are our competitors. They have succeeded because of their hardware technologies in background. We can be different because of our novel and flexible ideas

